



MOTION BEYOND PRIDE

Sponsorship Package



2024

LGBTQ CENTER OC

1605 N. Spurgeon St.
Santa Ana, CA 92701

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About us

The LGBTQ Center OC was established as a volunteer organization in 1971 and incorporated in 1975 as a 501(c)(3) non-profit community-based organization. We are one of the oldest gay and lesbian community centers in the United States.

At the LGBTQ Center OC, all members and allies of the Lesbian, Gay, Bisexual, and Transgender community of Orange County join together in a network of support and unity. Our life-affirming programs focus on empowerment, and our advocacy efforts focus on speaking out against hate and discrimination. We exist so that every segment of the LGBTQ population of Orange County has the resources needed to thrive in their own lives and communities.

The LGBTQ Center Orange County provides services to more than 20,000 individuals annually across a broad spectrum of culture, ethnicity, age, and economic background. Programming is especially designed for gay men, lesbians, youth, the transgender community, the Spanish-speaking LGBTQ community, the bisexual community, and LGBTQ families.

EVENT OVERVIEW

MOTION BEYOND PRIDE

Since the late 60's, the month of June marks the annual celebration of the start of the movement that catapulted Queer liberation to the mainstream. This year, the LGBTQ Center OC, in partnership with The Frida Theater, brings Motion Beyond Pride to celebrate, educate, and empower the LGBTQ+ Community in Orange County. Motion Beyond Pride aims to communicate the reality that the LGBTQ+ Community exists beyond the month of June, it exists beyond the disparities, inequities, and injustices this community faces. Pride for the LGBTQ+ Community is 365 days every year.

The event will start off with drag performances, followed by a showing of Lives Beyond Motion film, a documentary bringing light to the experience of male dancers who speak of their obstacles facing homophobia, impacted by the AIDS crisis, and support they did and did not receive in pursue of this career. After the film, there will be a Q&A session with the director and story tellers. The event will continue with a resource and health fair, plus activities for community members and their families. Live entertainment will close out and wrap up the night.

DETAILS

Date: Sunday, June 23, 2024

Time: 1pm to 7pm

Place: Frida Theater and Center on 4th, Downtown Santa Ana

SPONSORSHIP PACKAGES

Sponsorship Level	Non-Profit	Joy	Honor	Dignity	Pride
Tier Cost	\$250	\$500	\$1,000	\$2,500	\$5,000
Recognition on LGBTQ Center OC Event Page website and social media channels	x	x	x	x	x
One booth space -table and 2 chairs provided	x	x	x	x	x
Logo on printed material, social media, and digital marketing material			x	x	x
Logo and video playback on screen before feature film and stage recognition during event				x	x
Two free tickets to our annual Gala "Indigo Ball" held in May of 2025					x
Summer Pride Sponsor - Top sponsor for Motion Beyond Pride and OC Trans Pride					x

Premium Marketing Add-On	Refreshment Station Sponsor	Craft Station	Workshop Panelists Sponsor	Stage Sponsor
Cost	\$800	\$1,200	\$1,500	\$3,000

Please submit logo along with sponsorship package.
Sponsorship and logo submissions close June 3rd, 2024.

SPONSOR APPLICATION

Sponsor Information

Name (or Business): _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone Number: _____

Email: _____

Acknowledgment Information

Please use the following Name(s) in all acknowledgments: _____

If you wish for our gift to remain anonymous check -->

I/ We Pledge the following

- Pride Sponsor (\$5,000)
- Dignity Sponsor (\$2,500)
- Honor Sponsor (\$1,000)
- Joy Sponsor (\$500)
- Non-Profit (\$250)

Marketing Add-Ons

- Refreshment Station (\$800)
- Craft Station (\$1,200)
- Panelists (\$1,500)
- Main Stage (\$3,000)

Note The sponsor will have marketing all across the specific room. Marketing must be provided by the sponsor prior to the event.*

Payment Information

Check Enclosed (please make checks payable to "The LGBTQ Center OC")

Credit Card (please complete below)

Name on Credit Card: _____

Credit Card Number: _____ CVV: _____

Credit Card Type: _____ Exp. Date: _____

Authorized Signature: _____

If paying digitally scan QR code and check -->

Please return the completed form and payment to

Chandelle Loop (she/her/hers)

Chandelle.Loop@lgbtqcenteroc.org ext 2040



SCAN HERE!